

# Jumpstart Photoshop Videos by Rob Sheppard

Editor of Outdoor Photography and PC Photo Magazines.

**Jumpstart Basic.** Applicable to Photoshop 5.0, 5.5, 6.0 and 7.0 plus Photoshop LE and Photo Deluxe  
A must for the first time "photoshop-er." Learn to set up and begin using the essential elements of Photoshop

**Jumpstart Layers.** Applicable to Photoshop 5.0, 5.5, 6.0 and 7.0 plus Elements 1.0 or 2.0

Layers are both one of the most powerful parts of Photoshop and one of the most intimidating. Once you do understand layers you will find your creative control over the image grows immeasurably. In this tape you will learn how layers work and how to use them effectively. The 54 minute Jumpstart Photoshop LAYERS will teach you:

- Real-world explanation of how layers work and how to "think in layers."
- Duplicate layers and their many uses from experimenting to multi-layer adjustments and special effects.
- How to use layer masks and make effective use of selections and layers.
- How to get layers to "talk" to each other, including the four most important photographic layer methods.

**Jumpstart Elements Pt 1.** Applicable to Photoshop Elements 1.0 or 2.0

If you've been intimidated by Adobe Photoshop and don't know where to start Jumpstart Photoshop is for you. Jumpstart Photoshop is created by a photographer for photographers. Jumpstart will help you understand how to improve your photographs simply and easily in the computer.

Jumpstart focuses on the parts of Photoshop software that photographers need to know in order to get started. Rob has simplified the details by highlighting core parts of the program as they apply to photographers. Each 83 minute tape teaches you the photo secrets you need to know! Jumpstart Photoshop will teach you:

- Image management tips and five ways to adjust brightness, contrast and control color.
- How to make adjustments in precise areas of the photo by using selections and gain true photographic control.
- How to straighten horizons and apply the Ansel Adams edge technique.

**Jumpstart Elements Part 2.** Applicable to Photoshop Elements 1.0 or 2.0

Jumpstart Photoshop Elements, Part 2, begins where Elements Part 1 ends. Learn to develop your skill with Elements (version 1 or 2). Beyond the basic controls will allow you to "get into" your image and make real corrections! The 83 minute tape also includes a summary of new features in Elements 2.0

- Understanding and using layers, adjustment layers and duplicate layers.
- Darkening weak skies and color corrections.
- Sharpening techniques, edge darkening and understanding resolution.

**Enlightened Photography, *Photoshop by Example.*** For Photoshop and Elements!

Take your photoshop skill to the next level.

- A four-step process for putting all Photoshop adjustments into a context that you can use again and again
- The power of Levels revealed and explained; why setting black correctly is a critical step for great prints
- A simple, yet very powerful technique for color correction
- How to control the eye of your viewer so you can ensure they see what is most important in your photos
- How to deal with too light and too dark parts of an image that photographers always face
- How to effectively use the powerful sharpening tool, Unsharp Mask, and why it is a critical finishing step
- How to best use layers, layer masks and adjustment layers for outstanding levels of control on your image
- The video uses Photoshop CS, but all techniques work with Photoshop 5, 6, 7 and CS, plus Photoshop Elements (specific notes are given when Elements varies from Photoshop).

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Jumpstart <b>Basic</b>	___ \$ 39.95	_____
Jumpstart <b>Layers</b>	___ \$ 34.95	_____
Jumpstart <b>Elements Pt 1</b>	___ \$ 39.95	_____
Jumpstart <b>Elements Pt 2</b>	___ \$ 39.95	_____
<b>Enlightened Photography</b>	___ \$ 39.95	_____

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