

# Basic Photography Classes

Your first step to better photography includes classes and Paul's Photo. Start with the **Basics**, then move on to **Intermediate** and **Advanced** classes. All classes include 2 hours of instruction and inspiration. Ask for a complete schedule of classes. Choose a class for your interest and skill level. Register today, most lessons sell-out weeks in advance!

## Digital Photography Basics

4 classes for the digital photographers of all skill levels. Register for individual classes or the entire set of 4. \$100

### Camera 1 *Getting Started with your Digital Camera* Tue 9am Sept 2 Wed 7pm Sep 3. \$30

Do you know what to do after you turn on your digital camera? Learn what and where the basic buttons are on your camera to give you better pictures. Includes simple explanations of mega-pixels, optical zoom and scene modes.

### Computer 1 *Getting Started with the Camera & Computer* Tue 9am Sep 9 Wed 7pm Sep 10 \$30

Learn to use your computer for digital photography. Includes how-to solutions for downloading, sorting, filing, saving and backing-up your digital pictures. Learn to burn CD's and email your digital files. For Mac and PC users.

### Camera 2 *Better Pictures with your Digital Camera* Tue 9am May 13, Sep 16 Wed 7pm May 14, Sep 17 \$30

What are the "best" settings and which features makes your digital camera different? Delve deeper into your cameras digital features: understanding menus, file formats, white balance, histogram and playback options.

### Computer 2 *Adobe Photoshop Basics* Tue 9am May 20, Sep 23. Wed 7pm May 21, Sep 24. \$30

Learn the basics to printing your photos using Adobe Photoshop at home! See for yourself how simple it is to crop, color correct, exposure correct, adjust contrast and convert to black & white using Adobe Photoshop (CS, CS 2 or CS3 and Elements 4, 5 or 6). Learn to choose the right paper, ink and printer settings to make the prints you desire.

### Photography 1 *Introduction to Photography* Tue 9am May 27, Oct 14 Wed 7pm May 28, Oct 15. \$30

Learn to make great photos with your film or digital compact or SLR camera. Your introduction to **what is vital** to taking great photographs: camera handling, lenses, F-stop, shutter speed, flash, filters, light and composition.

**Photography 1** is perfect for point-and-shoot or SLR photographer new to photography or as a refresher.

### Basic Photography Tue 9am Jun 3- Jul 15, Oct 21- Dec 9 Wed 7pm Jun 4- Jul 16, Oct 22- Dec 10 \$200

Six lessons for all photographers. This class will turn the snap-shooter into a photographer, or hone the skills of a seasoned shutterbug. The emphasis is on creativity and expression. Assignments will be given and critiqued. Film and digital SLR cameras are welcome! Includes notes and lessons on CD. **Now available on DVD \$119.99**

#### Lesson 1. The Camera

Shutter speeds for creativity  
Lens openings and f-stops  
Wide, normal, telephoto lenses

#### Lesson 4. The Light

Understand quality of light  
See the direction of light  
Relish the color of light

#### Lesson 2. The Image

Capture the decisive moment  
The basics of composition  
Look for the details!

#### Lesson 5. Flash and Focus

Electronic flash basics  
Focus to concentrate attention  
Depth of field

#### Lesson 3. The Exposure

Mid-tone and proper exposure  
Exposure meter: Matrix vs Spot  
Mark's rule of exposure

#### Lesson 6. Improve Your Image

Creative filters  
Sharing your photographs  
Improving your photos in the future

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*class registration and customer reply form*

## PAUL'S PHOTO

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Fax 310-373-0053

**310-375-7014**

[www.paulsphoto.com](http://www.paulsphoto.com)

### Photography Class Registration

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zip \_\_\_\_\_  
Home Phone \_\_\_\_\_  
Work Phone \_\_\_\_\_  
Email \_\_\_\_\_

Registration by  Check  Visa  MC  
Card# \_\_\_\_\_ Exp \_\_\_\_/\_\_\_\_

*Please include check or card payment with registration*

|   | Tue 9am    | Wed 7pm    |              |
|---|------------|------------|--------------|
| <input type="checkbox"/> <b>Digital Photo Basic 4pk</b>   | C-C 1&2    | C-C 1&2    | <b>\$100</b> |
| <input type="checkbox"/> Camera 1                         | 9/2        | 9/3        | \$30         |
| <input type="checkbox"/> Computer 1                       | 9/9        | 9/10       | \$30         |
| <input type="checkbox"/> Camera 2                         | 5/13       | 9/16 5/14  | 9/17 \$30    |
| <input type="checkbox"/> Computer 2                       | 5/20       | 9/23 5/21  | 9/24 \$30    |
| <input type="checkbox"/> Photography 1                    | 5/27 10/14 | 5/28 10/15 | \$30         |
| <input type="checkbox"/> Basic Photography                | 6/3 10/21  | 6/4 10/22  | \$200        |
| <input type="checkbox"/> Basic Photography set of 6 DVD's |            |            | \$119.99     |

**Cancellation Policy.** Written cancellation received 14 days before class will receive a refund **less \$10 cancellation fee per class**. Written cancellations received two days before the event will receive a transfer to another Paul's Photo class. Transfer applied only once per reservation. Cancellations one day before class, the day of class, no shows or early departures receive no credit or refund.

**Sign up for the email newsletter today!**

[www.paulsphoto.com](http://www.paulsphoto.com)